



Privacy Policy

1. Introduction

- 1.1. We are committed to protecting and respecting your privacy. This policy explains how we collect, use, disclose, and protect your personal data when you visit our website or interact with our services.
- 1.2. This policy applies where we act as a data controller, meaning we determine the purposes and means of processing personal data.
- 1.3. By using our website and services, you consent to our use of cookies and processing of your personal data as outlined in this policy.
- 1.4. If you have any questions about this policy, please contact us using the details provided in Section 13.

2. Data We Collect

We may collect and process the following types of data:

- Identity Data: Name, title, company details (if applicable).
- Contact Data: Email address, phone number, billing/shipping address.
- Technical Data: IP address, browser type and version, device type, operating system, and browsing activity.
- Usage Data: Information on how you interact with our website and services.
- Marketing and Communications Data: Your preferences in receiving marketing from us.

3. How We Use Your Data

We process your personal data for the following purposes:

- Contractual Necessity: To provide services, process transactions, and manage accounts.
- Legal Compliance: To meet regulatory and legal obligations.
- Legitimate Interests: To enhance user experience, prevent fraud, and improve our website.
- Consent-Based Processing: For marketing communications (you may opt-out anytime).

4. Sharing Your Data

We may share your data with:

- Service Providers: Third parties assisting with IT services, hosting, and analytics.
- Regulatory Authorities: When required by law.
- Business Transfers: If we sell or merge our business.

We do not sell or rent personal data to third parties.

5. International Data Transfers

Your data may be transferred outside the UK or EEA. We ensure appropriate safeguards, such as Standard Contractual Clauses (SCCs) approved by the UK government.

6. Data Retention

We retain your personal data only as long as necessary for the purposes outlined in this policy. Typically:

- General inquiries: Up to 12 months.
- Transactional data: Retained for accounting and legal compliance.

7. Your Rights

Under UK GDPR, you have the right to:

- Access your data.
- Correct inaccuracies.
- Request erasure ("right to be forgotten").
- Restrict processing in certain situations.
- Object to direct marketing.
- Data portability where applicable.
- Lodge a complaint with the UK Information Commissioner's Office (ICO).

To exercise your rights contact us at northshireddevelopments@gmail.com.

8. Cookies & Tracking

We use cookies to improve your experience. You can manage cookies through your browser settings. For more details, see our [Cookie Policy].

9. Security Measures

We take appropriate security measures to protect your data against unauthorized access, loss, or alteration.

10. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy policies or practices.

11. Updates to This Policy

We may update this policy periodically. Changes will be posted on our website with the updated date.

12. Contact Information

If you have any questions, please contact:

Northshire Kitchens

Unit 2, Binks Close, Standard Way Industrial Estate, Northallerton, DL6 2YB

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